



House Beautiful

AMERICAN DESIGN

Never let it be said that the roots of American style don't run deep. Soon after *House Beautiful* came out with its first issue in 1896, Edith Wharton laid down the rules for decorating in her first book, *The Decoration of Houses*, the law of the land, and it led to the birth of a new profession. Around the same time, Frank Lloyd Wright was writing his little masterpiece of a manifesto about the ideal home—called, coincidentally, *The House Beautiful*. This tree highlights other trailblazing personalities who have wowed us with their style.

Illustration by CHRISTOPHER SILAS NEAL

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